



BUYOLO
BUSINESS | ADVISORY | SERVICES

Case Study 15

Basic Business Skills training

Client

Red Door

Objectives

The Basic Business Skills Training programme was aimed at assisting micro enterprises to be aware of operational and financial requirements. The course also tried to equip enterprises with tools to operate their business.

Tactics employed

- Taking trainees through critical steps to start a business
- Looking at tools needed when setting up a business
- Discussing different types of legal entities and how they function
- Developing a Business Plan with all participants
- Exploring thoroughly the process of tendering

Outcomes

By the end of each workshop, delegates had

- a better insight on legal compliance issues
- a better understanding of how a Business Plan is developed and its benefits
- greater confidence about writing tender documents