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Case Study 16

Outcomes evaluation of the Rural Economic Assistance Fund (REAF)

Client

Department of Economic Development and Tourism

Objectives

To determine the outcomes that have been achieved by the REAF Fund. The evaluation was intended to focus on the effectiveness, relevance, efficiency, sustainability and preliminary impacts to the programme by assessing the effects of the programmes on beneficiaries and the extent to which the results have been achieved to date. It also had to identify strengths and weakness in the implementation process.

Tactics employed

- Articulating the Programme Theory of Change
- Defining the logic model and the outcomes indicators
- Surveying and data gathering
- Data analysis
- Reporting

Outcomes

- The Fund met its broader objective of reaching out to Previously Disadvantaged People in rural areas
 - The Fund delivered definite benefits in relation to the needs of the beneficiaries
 - The Fund made a significant impact to the growth of beneficiary businesses

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