



BUYOLO
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Case Study 20

Facilitation of a Directorate Strategy

Client

Empowerment Directorate of the Department of Economic Development and Tourism

Objectives

Define and identify the strategic plans, goals, strengths, weaknesses and loopholes of the Empowerment Directorate.

Tactics

Looked at:

- the mandate of the Empowerment Directorate
- opportunities, beneficiaries stakeholders and partners of the Directorate
- strategic alignment of functions
- annual and quarterly performance targets and milestones

Outcomes

- Defined mandate, objectives and action plans
- Set strategic goals and time frames
- Identified beneficiaries and partners
- Outlined methods of engagement with private and public sector partners
- Defined a criteria to identify opportunities