



BUYOLO
BUSINESS | ADVISORY | SERVICES

Case Study 2

Facilitation of Broad Based Black Economic Empowerment (B-BBEE) Workshops

Client

Cape Town Routes Unlimited (CTRU), the Department of Environmental Affairs and Tourism (DEAT) and Cape Craft Design Institute (CCDI)

Objectives

Assist organisations and clarify strategic issues around B-BBEE.

Tactics employed

- Covering the background of B-BBEE
- Discussing the Codes as well as practical approaches to meeting them
- Providing tools for uniformity in the measurement of BEE-scorecard results

Outcomes

After the workshops delegates indicated:

- better insight into B-BBEE legislation and the Codes of Good Practice
- more confidence about their ability to implement B-BBEE in their organisation
- now having a strategic framework to improve their company's scorecard results
- Confidence to be able to develop scorecards for their own businesses