



BUYOLO
BUSINESS | ADVISORY | SERVICES

Case Study 3

Development of business Plans

Client

Small Enterprise Development Agency (SEDA)

Objectives

Development of business plans

Tactics employed

Research ideas, test the feasibility of ideas and write business plans.

Outcomes

- Prepared business plans for the client
- Cash flow and revenue of projects were calculated to inform capital required
- Combined financial and non-financial factors
- Applied a cost-benefit analysis
- Different methods of raising finance for capital were employed